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The aim of *Diagoras: International Academic Journal on Olympic Studies* is

to foster a critical understanding of Olympism, the Olympic Movement and the Olympic Games. The focus of the journal is Olympic Studies with an emphasis on the educative, pedagogical, historical, sociocultural, communicative and sport and exercise science aspects of Olympic Studies. Diagoras seeks to become the prestigious multidisciplinary scholarly journal on Olympic matters by extending knowledge and understanding of related areas. Published materials will be focused on original research, integrative and analytical reviews and philosophical discussions on Olympic matters.

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Editors

Ian Culpan is Emeritus Professor in the School of Health Sciences and the former Head of the School of Sciences and Physical Education at the University of Canterbury, New Zealand. He has strong research interests in physical education teacher education (PETE), Curriculum Development, Pedagogy, the socio-cultural aspects of Sport and Olympic/Olympism Education. He has a high international profile, led and directed many national initiatives in physical education and has published nationally and internationally. He established and is co-director of the New Zealand Centre for Olympic Studies and is on the Executive Board of the Global Foundation for Community Health and is a Senior Advisor to the Global Forum for Physical Education Pedagogy, and the Asian Council of Exercise and Sport Science. Professor Culpan teaches in the Master of Arts in Olympic Studies at the German Sports University of Cologne and the Masters of Olympic Studies, Olympic Education, Organisation and Management of Olympic Events at the University of Peloponnese. He is the immediate Past President of the New Zealand Olympic Academy, and is the immediate past President (Oceania) for the Federation Internationale d'Education Physique (FIEP). Professor Culpan has twice been awarded the International Olympic Committee Trophy for Education and Sport (2000) and 150 years Pierre de Coubertin, Sport a School of Life (2013). Professor Culpan has been an education consultant for several multinational corporations and has served on UNESCO's 2013 expert advisory group for developing Policy on Quality Physical Education.

Emilio Fernández Peña is a Communication Professor at the Universitat Autònoma de Barcelona (UAB) and has been head of its Olympic Studies Centre since December 2009. He is the founder and director of the Sports Research Institute UAB which joins 40 senior researchers from 12 different departments. This Institute analyzes sports with a strong multidisciplinary and interdisciplinary approach. Emilio is a doctor in Communication from the Basque Country University with Outstanding Award (2001). He is the creator and teacher of the Massive Online Course (MOOC) The Olympic Games and the Media which was launched in 2014 on Coursera and it has had more than 8,000 enrolled students since its creation. Dr. Fernández Peña has been the promoter and main designer of the new degree on Interactive Communication in UAB, which is oriented to train the students with a holistic vision of technology, allocated in the intersection between engineering, communication, and liberal arts. He is the author of more than 60 academic publications, being the author of Juegos Olímpicos, Televisión y Redes Sociales (2016) and Social Media in the Global Sport: Strategies and Practice, Routledge (2023). He is a member of the Scientific Committee of the International Olympic Academy. He has been interviewed by media outlets such as BBC, CNN, or Folha de São Paulo, among many others. He has collaborated in the field of social networks with the International Olympic Committee (IOC) and he has worked on the design of the television exhibition of the IOC Olympic Museum in Lausanne (2014). He is a regular invited lecturer to the University of Southern California, Los Angeles, and the International Olympic Academy.

Arnaud Richard is currently Full Professor in the Faculty of Literature and Humanities at the University of Toulon (France). He is the deputy director of the research center BABEL and a research fellow at the South African Centre for Olympic Studies and Social Impact (SACOSSI), Stellenbosch University (South Africa). Since 2017, he is the President of the French National Olympic Academy. Professor Arnaud Richard is also President of the expert group in Terminology for the French Ministry of Sport, Olympic and Paralympic Games. He has been a lecturer and invited professor at international universities like the University of California (Berkeley, USA), the University of Cape Town (South Africa), University of Pune (India), University of Tsukuba (Japan), as well as the International Olympic Academy, among many others. He is the author of more than 50 books, book chapters and academic articles, in applied linguistics and communication.

Stephan Wassong is Full Professor at the German Sport University Cologne (GSU) where he is Head of the Institute of Sport History and Director of its Olympic Studies Centre (OSC) since 2009. At the GSU he has been VicePresident of the Senate since 2019. From 2006 till 2009 he was Associate Professor at Liverpool Hope University, GB. He is the Director of the international study programme Master of Arts in Olympic Studies and since 2015, a member of the International Olympic Committee's Olympic Education Commission. Since 2018 he has been President of the International Pierre de Coubertin Committee which is an IOC recognized organization. He is a founding member of the Scientific Committee of the International Olympic Academy (IOA). Professor Wassong is widely published on the national and international level. His fields of research include, amongst others, the history of the modern Olympic Movement, Olympic Education, the Olympic anti-doping fight, foundation and development of the IOC's Athletes Commission, sport for all in the Olympic Movement, and socio-cultural aspects of sport and physical education in the USA. Recently he has published the Pierre de Coubertin Reference Document in collaboration with the Olympic Studies Centre of the IOC and the French Pierre de Coubertin Committee. Professor Wassong has been appointed Adjunct Professor in the School of Health Sciences at the University of Canterbury, New Zealand, and Visiting Professor in the Faculty of Health Sciences at the University of Johannesburg, South Africa. Since 2012 he has been invited as a lecturer at the International Olympic Academy regularly. In 2023 was awarded the Vikelas Award of the International Society of Olympic Historians for his research on the Olympic Movement.

Preface

Paris 2024, Bridging Past and Future in Olympic Endeavour

2024 will be the year of the Olympic and Paralympic Games in Paris, 100 years after the last Olympic Games in France. This world event will be the occasion to come back to the country of Pierre de Coubertin, renovator and founder of the modern Olympic Games.

In the preparations of Paris 2024, the organizing committee aims to offer these Games to all French people and to the World. This holistic approach can be seen as a development of the humanistic endeavour of Olympism for all. To achieve this endeavour, specific programs and actions are needed. Some of these actions will be analysed in this issue of the Journal:

- improving health through sport (for example the program "30 minutes of sport everyday" from the French Ministry of Sports, Olympic and Paralympic Games),
- Olympic education (with annual Olympic and Paralympic events and academies...)

This issue of Diagoras, International Academic Journal on Olympic Studies, also combines historical and management studies (in Europe, Asia, or Latin America) with the original works of scholars from around the World. Perspectives that are retrospective and prospective in design will be presented highlighting the diversity of Olympic Studies, the rhetoric of Coubertin, and also targeting the development of esports in the Olympic world.

The editorial team of Diagoras is grateful to the people involved in this new issue, from guest reviewers to the scientific committee, editorial team, and the different authors.

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