DIAGORAS

Vol. 6 2022

International Academic Journal on Olympic Studies















Ian Culpan Emilio Fernández Peña Arnaud Richard Stephan Wassong

(Editors)

Editors

Prof. Emeritus Ian Culpan Director of the New Zealand Centre for Olympic Studies: University of Canterbury, NZ

Prof. Dr. Emilio Fernández Peña Director of Olympic Studies Centre: Universitat Autònoma de Barcelona

Prof. Arnaud Richard Université de Toulon, France

Prof. Dr. Stephan Wassong
Head of the Institute of Sport History
and Director of the Olympic Studies
Centre: German Sport University Cologne

Editorial Board

Professor Andrew C. Billings, University of Alabama, USA

Professor Cora Burnett, University of Johannesburg, South Africa

Professor Konstantinos Georgiadis, University of Peloponnese, Greece

Dr. Ansgar Molzberger, German Sport University of Cologne, Germany

Professor Alberto Reppold, Pontificia Universidade Católica do Rio Grande do Sul, Brazil

Professor Thierry Zintz, Université Catholique de Louvain, Belgium

Professor Nelson Todt, Pontificia Universidade Católica do Rio Grande do Sul, Brazil

Dr. Jörg Krieger, Aarhus University, Denmark Dr. Susannah Stevens, University of Canterbury, NZ

Professor Raymond Boyle, University of Glasgow, Scotland

Technical Director & Web Editor

Angela Stănescu
Olympic Studies Centre: Universitat
Autònoma de Barcelona

Layout Designer

Dr. Adolfo Nieto Losada Olympic Studies Centre: Universitat Autònoma de Barcelona

Artist of the front cover paintings

Utta Decker

Authors

Sthepan Wassong
Philipp Waefflear, OLY
Nelson Schneider Todt
Hilla Davidov
Alexandre Miguel Mestre
Ines Nikolaus
Sebastian Kühn
Carine Duteil
Julien Longhi
Arnaud Richard

Publishers

International Pierre de Coubertin Committee (CIPC)

New Zealand Centre for Olympic Studies, University of Canterbury The Olympic Studies Centre, German Sport University Centre d'Estudis Olímpics de la

Universitat Autònoma de Barcelona (CEO-UAB) Université de Toulon, France

First edition

Barcelona, November 2021 ISSN: 2565-196X

The aim of *Diagoras:*International Academic
Journal on Olympic Studies is

to foster a critical understanding of Olympism, the Olympic Movement and the Olympic Games. The focus of the journal is Olympic Studies with an emphasis on the educative, pedagogical, historical, sociocultural, communicative and sport and exercise science aspects of Olympic Studies. Diagoras seeks to become the prestigious multidisciplinary scholarly journal on Olympic matters by extending knowledge and understanding of related areas. Published materials will be focused on original research, integrative and analytical reviews and philosophical discussions on Olympic matters.

Email

diagorasjournal@gmail.com

Website

http://diagorasjournal.com/



© 2022 Diagoras: International Academic Journal on Olympic Studies. ISSN: 2565-196X

Under the following terms:

- Attribution You must give appropriate credit, provide a link to the license, and indicate if changes were made. You may do so in any reasonable manner, but not in any way that suggests the licensor endorses you or your use.
- **NonCommercial** You may not use the material for commercial purposes.
- NoDerivatives If you remix, transform, or build upon the material, you may not distribute the modified material.
- No additional restrictions You may not apply legal terms or technological measures that legally restrict others from doing anything the license permits.

Editors

Stephan Wassong is Full Professor at the German Sport University Cologne where he is Head of the Institute of Sport History and Director of its Olympic Studies Centre since 2009. From 2006 till 2009 he was Associate Professor at Liverpool Hope University, GB. He is Executive Director of the international study programme Master of Arts in Olympic Studies and member of the International Olympic Committee's Olympic Education Commission. Since 2018 he has been President of the International Pierre de Coubertin Committee which is an IOC recognized organization. He is a founding member of the Scientific Committee of the International Olympic Academy (IOA). Professor Wassong is widely published on the national and international level. His fields of research include, amongst others, the history of the modern Olympic Movement, Olympic Education, the Olympic anti-doping fight, foundation and development of the IOC's Athletes Commission, sport for all in the Olympic Movement, and socio-cultural aspects of sport and physical education in the USA. He has been appointed Adjunct Professor in the School of Health Sciences at the University of Canterbury, New Zealand, and Visiting Professor in the Faculty of Health Sciences at the University of Johannesburg, South Africa. Since 2012 he has been invited as a lecturer at the International Olympic Academy regularly. In 2022 was awarded the Vikelas Award of the International Society of Olympic Historians for his research on the Olympic Movement.

Ian Culpan is Emeritus Professor in the School of Health Sciences and the former Head of the School of Sciences and Physical Education at the University of Canterbury, New Zealand. He has strong research interests in physical education teacher education (PETE), Curriculum Development, Pedagogy, the socio-cultural aspects of Sport and Olympic/Olympism Education. He has a high international profile, led and directed many national initiatives in physical education and has published nationally and internationally. He established and is co-director of the New Zealand Centre for Olympic Studies and is on the Executive Board of the Global Foundation for Community Health and is a Senior Advisor to the Global Forum for Physical Education Pedagogy, and the Asian Council of Exercise and Sport Science. Professor Culpan teaches in the Master of Arts in Olympic Studies at the German Sports University of Cologne and the Masters of Olympic Studies, Olympic Education, Organisation and Management of Olympic Events at the University of Peloponnese. He is the immediate Past President of the New Zealand Olympic Academy, and is the immediate past President (Oceania) for the Federation Internationale d'Education Physique (FIEP). Professor Culpan has twice been awarded the International Olympic Committee Trophy for Education and Sport (2000) and 150 years Pierre de Coubertin, Sport a School of Life (2013). Professor Culpan has been an education consultant for several multinational corporations and has served on UNESCO's 2013 expert advisory group for developing Policy on Quality Physical Education.

Emilio Fernández Peña is a Communication Professor at the Universitat Autònoma de Barcelona (UAB) and has been head of its Olympic Studies Centre since December 2009. He is the founder and director of the Sports Research Institute UAB which joins 40 senior researchers from 12 different departments. This Institute analyzes sports with a strong multidisciplinary and interdisciplinary approach. Emilio is a doctor in Communication from the Basque Country University with Outstanding Award (2001). He is the creator and teacher of the Massive Online Course (MOOC) The Olympic Games and the Media which was launched in 2014 on Coursera and it has had more than 8,000 enrolled students since its creation. Dr. Fernández Peña has been the promoter and main designer of the new degree on Interactive Communication in UAB, which is oriented to train the students with a holistic vision of technology, allocated in the intersection between engineering, communication, and liberal arts. He is the author of more than 60 academic publications, being the author of Juegos Olímpicos, Televisión y Redes Sociales (2016) and Social Media in the Global Sport: Strategies and Practice, Routledge (2023). He is a member of the Scientific Committee of the International Olympic Academy. He has been interviewed by media outlets such as BBC, CNN, or Folha de São Paulo, among many others. He has collaborated in the field of social networks with the International Olympic Committee (IOC) and he has worked on the design of the television exhibition of the IOC Olympic Museum in Lausanne (2014). He is a regular invited lecturer to the University of Southern California, Los Angeles, and the International Olympic Academy.

Arnaud Richard is currently Full Professor in the Faculty of Literature and Humanities at the University of Toulon (France). Since 2017, he is the President of the French National Olympic Academy. Professor Arnaud Richard is also President of the expert group in Terminology for the French Ministry of Sport, Olympic and Paralympic Games. He is a member of the Education committee of FISU (International University Sport Federation). He has been a lecturer and invited professor at international universities like the University of California (Berkeley), the University of Cape Town, University of Salerno, University of Tsukuba, University of Taipei, as well as the International Olympic Academy, among many others. He is the author of more than 40 books, book chapters and academic articles, in applied linguistics and communication.

Preface

Online Lecture Series of the International Pierre de Coubertin Committee

When Pierre de Coubertin delivered his famous radio speech The Philosophic Foundation of modern Olympism on 4 August 1935, he stated that celebrating and understanding the Olympic Movement and Olympism meant to lay claim to history. Let us extend this view to promote a contemporary reading of Coubertin. An objective assessment of the growing complexity of the Olympic Movement requires a generation and dissemination of substantial Olympic knowledge.

Without a doubt, various initiatives already exist with the aim to promote and disseminate Olympic knowledge. The International Pierre de Coubertin Committee (IPCC) made a contribution in 2021 and 2022 by organizing an online lecture series. The aim was to offer multi-and interdisciplinary topics providing knowledge on Pierre de Coubertin, a modern reading and application of his concept of Olympism as well as the contemporary aspects of modern Olympic Movement.

The lecture series for teachers of the IPCC network of Coubertin Schools and members of National Pierre de Coubertin Committees were a success and enjoyed high number of attendees. This success has motivated the IPCC Executive Board to upload all presentations on the IPCC website and make them available for researchers. It also motivated the Editorial Board of Diagoras International Academic Journal to publish full articles of almost all the lectures. Therefore, the lectures are not only available to members of the IPCC but also to a broader audience composed of colleagues at Olympic Studies Centres.

The editorial team of Diagoras is grateful to all involved in the online lecture series and for making available their articles.

Prof. Stephan Wassong
Prof. Ian Culpan
Prof. Emilio Fernández Peña
Prof. Arnaud Richard

Contents

Preface Stephan Wassong, Ian Culpan, Emilio Fernández Peña, Arnaud Richard	
Stephan wassong, fan Guipan, Ellinio Fernandez Fena, Arnadd Richard	6
Articles	
Pierre de Coubertin and the Olympic Athlete Sthepan Wassong	8
Olympism in Sports Coaching. A contribution to current ethical discussion Philipp Waefflear, OLY	19
The Olympic Spirit and Pierre de Coubertin Nelson Schneider Todt	33
The Relevance of the Olympic Values Education Program post COVID -19 Hilla Davidov	43
Sport, Human Rights and the Legacy of Pierre de Coubertin Alexandre Miguel Mestre	58
Environmental Protection - An Indispensable Pillar of Olympic Education Programmes Ines Nikolaus	78
"Isn't it true that the top of Mount Olympus is covered in snow?" Pierre de Coubertin and the Winter Olympic Games Sebastian Kühn	91
Olympism and its Values in Institutional Texts and Their Circulation in Social Media Carine Duteil, Julien Longhi, Arnaud Richard	103